

# Ride Health CEO Imran Cronk to Present at South by Southwest Alongside Leaders from American Heart Association and Ascension

Company also exhibiting cloud-based transportation coordination platform at RISE Medicare Advantage Summit and AMGA Annual Conference



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**Ride Health** →

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NEW YORK, March 3, 2020 /PRNewswire/ -- [Ride Health](#), coordinating smarter transportation for every patient need, announced that CEO and Founder Imran Cronk will speak on the topic of health disparities in cardiovascular care at the [South by Southwest](#)® (SXSW®) Conference & Festivals on March 16. Ride Health leaders will also exhibit the company's cloud-based, mobile-first and real-time transportation coordination platform at two major healthcare conferences this month.

Cronk joins a prestigious panel of senior leaders from provider organizations and healthcare associations at SXSW. The panel, "Mending the Disparity Gap in Cardiovascular Care," (March 16, 3:30pm EST) will include Tamarah Duperval-Brownlee, MD, Senior Vice President and Chief Community Impact Officer of Ascension; Pamela Garmon Johnson, National Vice-President, Health Equity and Impact Partnerships, the American Heart Association; and Russ Johannesson, CEO of Glooko, a diabetes management company. They will examine how the same forward thinking that has resulted in a decline in heart disease can also impact the pervasive disparities in care that cause higher rates of mortality among African Americans and other groups.

Ride Health partners with health plans and providers to ensure that heart disease patients, along with other patients, have access to critical follow-up care in a timely manner by making transportation simple and affordable no matter the patient need. With system integration capabilities across various EHR, CRM and care management platforms, care coordination teams at health systems and health plans across the country use the Ride Health platform to seamlessly request and monitor rides from a broad network of high-performing non-emergency medical transportation (NEMT) providers, including Uber, taxis, public transit, wheelchair-accessible vehicles (WAV) and ambulances.

Ride Health's technology-enabled, human-driven approach to ride support has been proven to deliver faster response times, an improved patient experience and a meaningful reduction in delays and no-shows.

### **Find Ride Health at RISE and AMGA**

Ride Health will be exhibiting its platform at two major healthcare conferences in March:

- **RISE Nashville**, March 15-17 in Nashville. RISE Nashville is back for its fourteenth consecutive year as the must-attend mega-conference for professionals of all levels in the Medicare Advantage and ACA market. Find Ride Health at Booth #1103.
- **AMGA 2020 Annual Conference**, March 25, 28 in San Diego. Join the nation's leading medical groups and health systems to hear about the latest technologies, care delivery models, and other innovations that can help your organization improve patient outcomes, boost provider satisfaction, and ensure long-term financial stability. Find Ride Health at Booth #817.

Contact Ride Health to schedule a demo at either RISE or AMGA: [info@ridehealth.com](mailto:info@ridehealth.com).

### **About Ride Health**

Ride Health partners with healthcare organizations and transportation providers to manage transportation benefits, strengthen enterprise transportation programs, and drive intelligent transitions of care. We blend technology and data with a human approach to break down access barriers and solve some of the biggest transportation challenges that care coordinators,

providers, and payers face. Our platform maps out each patient's unique needs and preferences for the best ride experience across clinical and social needs, ensuring greater access, improved efficiencies, lower costs, and better outcomes. Learn more at [ridehealth.com](https://ridehealth.com)

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